

**Athens, Greece – July 18, 2025** – Select Fish, one of Greece's foremost leaders in fresh and frozen fish as well as ready-to-eat and ready-to-cook seafood products, is excited to announce our participation at the Anuga Expo 2025. World buyers and industry professionals are invited to visit us at Booth D-079, Hall 4, to discover our diverse, high-quality seafood offerings and meet our expert sales and export team.

#### Who We Are: Select Fish

Founded in 1995 through a passion for the nutritional benefits and culinary richness of seafood, Select Fish has evolved into a pillar of Greece's seafood sector. With two (2) fully integrated, state-of-the-art facilities in Greece, we are the Balkans' largest importer of Atlantic salmon from Norwegian aquaculture farms, processing over 5 million kg of fish annually and employing a team of about 100 people.

Driven by innovation and a commitment to excellence, Select Fish delivers premium quality seafood at competitive prices to a global clientele. Our operations are supported by the highest industry certifications (including IFS Food, Global G.A.P, and ASC), ensuring safety, sustainability, and traceability with every product.

#### What Makes Select Fish Unique?

Innovation & Vertical Integration: We set benchmarks for industry innovation by managing every link in the seafood supply chain, from import and processing to preservation, packaging, and distribution, within our privately-owned facilities.

Premium Quality: Our core philosophy is commitment to top-tier freshness and flavor, maintained through advanced technology and consistent quality control.

Comprehensive Solutions: We offer tailored solutions and support across product details, packaging, logistics, and application, catering seamlessly to wholesale, retail, and foodservice sectors

Sustainability: Select Fish integrates sustainable practices and supports healthier lifestyles worldwide, striving to deliver value today and for generations to come.

# Specializing in Ready-to-Eat and Ready-to-Cook Seafood

At Select Fish, we focus exclusively on premium seafood innovations, offering a comprehensive range of ready-to-eat and ready-to-cook products designed for retail, foodservice, and culinary professionals.

## Signature Offerings:

Ready-to-Eat Seafood: Convenient, nutritious, and delicious solutions for every need

Pre-cooked, grill-marked, or breaded fillets of European Sea Bass and Sea Bream

Smoked salmon fillets, seasoned patties, skewers, and bite-sized breaded Salmon snacks

Products are designed for minimal preparation, offering consistent freshness and taste while saving valuable time in busy kitchens and retail operations.

Ready-to-Cook Lines

Unlock simplicity and efficiency with premium ingredients

Mediterranean Sea Bass/ Sea Bream: Cleaned, deboned, and portioned for swift preparation; versatile for a range of cuisines

Meet Us at Anuga 2025!

## Booth D-079, Hall 4, Anuga Expo 2025

Come explore our **full product range, discover new menu ideas**, and see how Select Fish can help your **business unlock premium, convenient, and sustainable seafood solutions**.

Book a meeting with our experts and experience first-hand the Select Fish difference!

## Media Contact:

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# <u>Select Fish – Redefining Seafood with Innovation and Superior Quality.</u>

For more information, visit our website select.fish